

# Audience

## Response System



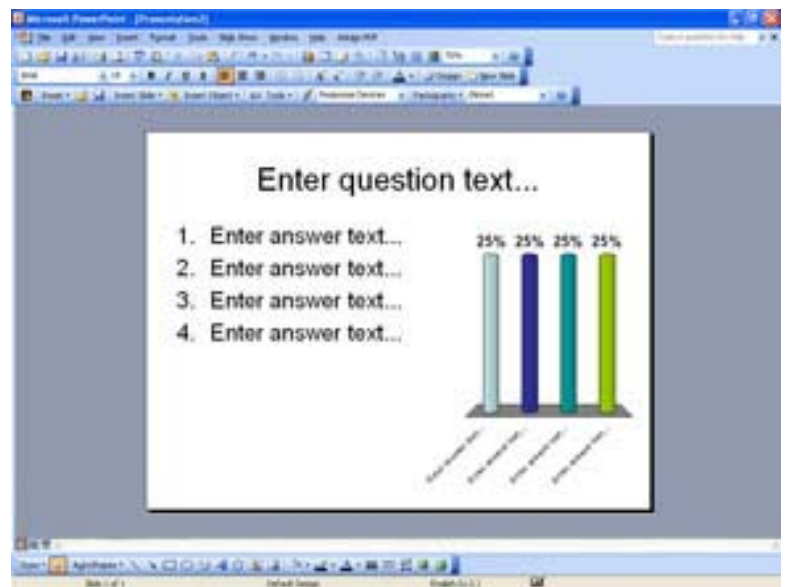
Creating interactive PowerPoint presentations is easy with a Turning Technologies Audience Response System and TurningPoint our simple PowerPoint software plug-in. TurningPoint works within PowerPoint by taking professionally-designed templates and simply editing them to suit your needs using the TurningPoint toolbar. All of the templates are fully customizable, meaning you can change the text, color, size and style in just a few clicks. Just choose a template, alter the content and settings using the TurningPoint toolbar, and save your slide - as easy as 1-2-3.



## Interactive PowerPoint® Presentations

Through its easy integration with Microsoft® Office, Our ARS system enables you to transform your lectures into powerful interactive PowerPoint presentations that create dynamic two-way experiences. With this simple PowerPoint Plug-in, you can conduct real-time audience assessments and gather, rank and communicate critical information all from within Microsoft PowerPoint

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**Audience Response System is a powerful learning and presentation tool-ideal for use in any rental event from 30 participants to 1000's. Use ARS for training, meetings, presentations, conference keynotes and sessions, customer focus groups and sales**

Take a look at the many benefits available when using TurningPoint in your next event.

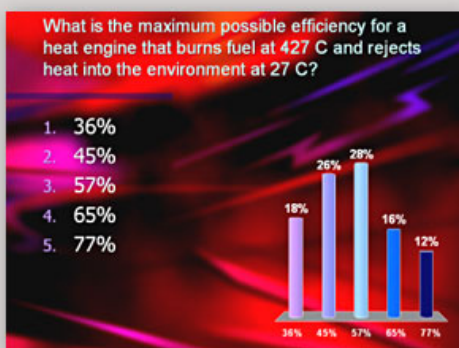
- Engage your audience and involve participants in your presentation.
- Add new dimensions to your exercises to keep the audience engaged.
- Increase your effectiveness as a presenter and trainer.
- Increase participant attentiveness and comprehension.
- Gather information that can provide you with insight into participants' point of view.
- Increase the value of the learning experience for the participants through recognition of insights, trends and consensus.
- Understand the issues before you begin and confirm understanding before you close.
- Confirm participant understanding of key points "on the spot."
- Turn data gathered during your session into valuable company or research information.
- Gather data and align with participant demographics.
- Generate detailed post session reports.

**Ideal solution for gathering data from 100's or even 1000's of participants in seconds!**

ARS software in conjunction with ResponseCard® audience response unit, create a wireless audience response and voting system that enables educators, trainers and presenters to develop and administer real-time assessments of audience participants from within Microsoft® PowerPoint®. With PowerPoint installation transforms into a wireless audience response technology that can seamlessly identify and confirm participant understanding, increase participant attentiveness, and gather, rank and report critical information simultaneously with your delivery of live face-to-face events.

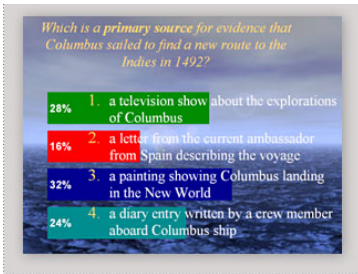
Optimized for small, medium and large presentation environments, the ResponseCard Radio Frequency (RF) keypad takes advantage of the latest in audience response technology advancements. The ResponseCard RF keypad provides features and functionality required to ensure that the audience response transmissions of 1000's or in large locations are accurately, timely and effortlessly transmitted to the TurningPoint, interactive PowerPoint presentation.

ResponseCard RF keypads and receiver fit into a light weight, custom carry case. Compact size and light weight design

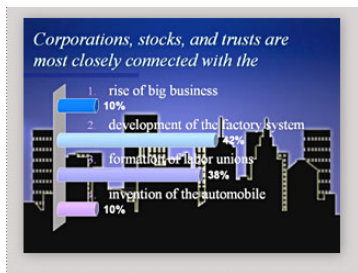


Response CardRF Keypad and Receiver

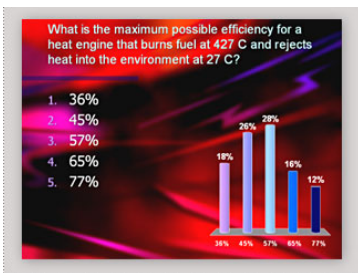
ARS chart options provide a wide variety of options for presenting response results to an audience. In addition, on-the-fly review and data comparison charts can be displayed at any time.



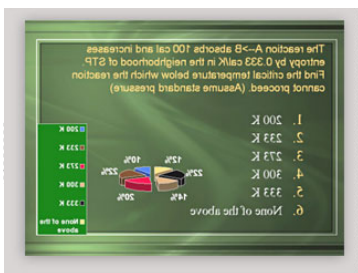
## Horizontal Bar



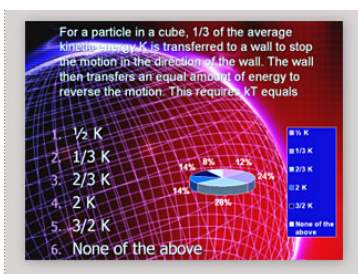
## Offset



## Distributed Pie



## Vertical Bar



## 3D Pie